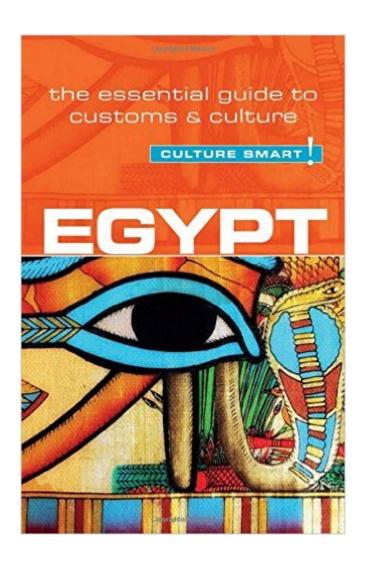
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Egypt - Culture Smart!: The Essential Guide To Customs & Culture





Synopsis

This revised and updated edition of Culture Smart! Egypt reveals a country in the throes of change. The largely secular revolution that started in Cairoâ ™s Tahrir Square in January 2011 became the flagship of the Arab Spring revolts. The uprising resulted in a political effervescence, with new parties, movements, and groups all jostling for space in the new political landscape. But the situation remains fluid. Free elections produced a parliament dominated by Islamists and the countryâ ™s political and social identity has yet to be defined. Egyptâ ™s heady spirit of change is both rooted in and challenged by traditional and deeply conservative values. The timeless Egypt that has inspired conquerors, academics, and artists for millennia is home to 82 million people who call it Omm Eddunia, Mother of the World. It is the people who are Egyptâ ™s true wealth. They are friendly, cheerful, proud, and renowned for their sense of humor. In bringing the narrative up to date, this new edition of Culture Smart! Egypt explores the codes and paradoxes of Egyptian life. It outlines the countryâ ™s history and shows the forces that have shaped its sensibility. It explains values and attitudes, and guides you through local customs and traditions. It opens a window into the private lives of Egyptians, how they behave at home, and how they interact with foreign visitors. It offers practical advice, from how to make friends to avoiding faux pas. It sets out to make your encounter as rich as possible by taking you beyond the clichA©s to the real people.

Book Information

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> Business Culture > Etiquette

Customer Reviews

The little book presents an excellent overview of a country with a complicated history. It covers

succinctly the highlights of Egyptian history from the earliest time through to the present in so few pages that you end up with a real understanding of the progression of time. It then covers current social, economic, and political life. It gives excellent advice on what every tourist should know but even if you aren't going to Egypt this would be an interesting read. I can't imagine not reading this before going. It is not a guide book and is not advertised as such.

This is not a guide book - it's not about places, good restaurants and value hotels. This is about the people of Egypt, their history, their culture and how they think. As such, it is a much more interesting read than any guide book.

This was a wonderful book to read in preparation for our trip to Egypt. I highly recommend it if you are not familiar with the culture of Egypt and/or how it is different from other Arabic nations.

I picked this book up before our move to Egypt and it has now been 2 years since we moved to Egypt. I still reference it at times when I need to find a quick answer to a question on appropriate etiquette. Whether you are a first time visitor, a short term tourist or planning to move to Egypt, this book is invaluable because its accuracy and insight is bang on.

Outstanding guide! If you follow this simple and easy to read affordable book, you will get a great reception everywhere in Egypt whatever you are a man or a woman. It is a beautiful country so worth of visiting. People there are open and friendly. Following their traditions for duration of your visit, although not necessary, is a small gesture of respect they very much appreciate. This book will give you an insight on traditions and culture.

This little guidebook is exactly what I wanted it to be--an introduction to the history of Egypt and especially a window into the culture of modern Egypt. It will help me understand how to be a non-insulting visitor to the country in my upcoming trip. Really practical advice about how to interact with the people and what to expect. Terrific. I'll look for Culture Smart guides to every foreign country I ever visit! Quick and concise!

While necessarily focused on generalizations, this is quite a useful little book for getting a grip on the basics of what to expect culturally in Egypt. As an international school teacher who will be working in Egypt soon, it gave me a few ideas on how to best approach getting a grip on Egyptian culture and not offending my future hosts. The political information, however, is already out of date with the military retaking the government.

This has everything worth knowing about the Egyptians and Egypt. It's very good if you want to come closer to their culture, or if you want to travel there.

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